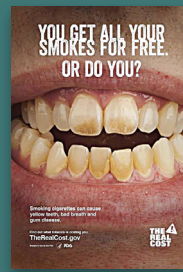


Distillators

We help government agencies and prime contractors align stakeholders, translate complex information and deliver public-facing programs.

Organizations rarely struggle because they lack ideas. They struggle because strategy, communications and execution drift apart.

Distillators brings them together. We help agencies, prime contractors and mission-driven organizations align stakeholders around one implementation strategy, communicate consistently across departments and public audiences, and turn research into tools that teams and partners can put to work.



Selected experience

Partnership for a Healthier America

Built the Good Food Cities (Good Good) community-led platform and shared implementation playbook used to coordinate nonprofit organizations, private-sector partners—including Amazon Access and Novo Nordisk—and government agencies. Also created Rootswell, the Mississippi Delta food equity ecosystem unifying food producers, consumers, and public- and private-sector entities. Engagement value \$417,000.

Food & Drug Administration

Translated scientific government data into teen-focused messaging and digital and social experiences designed to make complex public-health information culturally relevant and clear.

(Delivered by Distillators principals)

HS Connect

Developed the strategy, identity, messaging and digital platform for a national Hidradenitis Suppurativa advocacy organization. The relationship is current, with an engagement value of \$1.5 million.

LIFE Leaders

Developed the brand and communications foundation for a Detroit youth leadership and workforce-development organization supported by multi-year State of Michigan funding.

(Delivered by Distillators principals)

See all proof points

Differentiators

Align the organization— not just the identity

We develop strategic foundations as working systems. They give agencies, departments, contractors and community partners shared priorities for communications, stakeholder engagement, decision-making and execution.

Keep strategy and execution connected

Strategy and creative development happen within one integrated workstream. Researchers, strategists, writers and designers work from the same evidence, goals and decision criteria—from initial planning through implementation.

Senior experts from start to finish

Distillators delivers senior-level strategy and implementation without the layers or handoffs common to larger consulting firms. Senior practitioners lead and execute every engagement through a lean team specifically assembled around the project.

Turn research into shared direction

Our proprietary BrandWorld process translates research and organizational goals into a shared creative framework. It gives agencies, partners and stakeholders common language, evaluation criteria and practical guidance for developing and applying ideas.

Engagement pathways

Small-business set-asides
Teaming & subcontracting
with prime contractors
Simplified acquisitions

Core competencies

Coalesce stakeholders around implementation

Stakeholder engagement and facilitation
Strategic planning and stakeholder alignment
Market, audience and behavioral research
Human-centered design
Change management & implementation playbooks

Communicate across complex organizations

Brand strategy and positioning
Audience and messaging strategy
Strategic and integrated communications
Executive, change and crisis communications
Public information, health and advocacy communications

Turn strategy into public-facing experiences

Naming and brand architecture
Visual and verbal identity
Brand standards and design systems
Public-information and awareness campaigns
Content, digital experiences and websites

Contracting info

UEI ZA3TEL5PJBC3
CAGE Code 22SP5

NAICS Codes
541810, 541820, 541830, 541850, 541890,
541910, 541613, 541611, 541430

PSC Codes
R699, R408, R499, U099, R708, R701, R422

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